



Press Release
Summer 2014

**SOMETHING OLD, SOMETHING NEW, SOMETHING FUNKY, SOMETHING BLUE
MAC@20 MEMBERSHIP EXHIBITION**

An opening reception will be held on Saturday, July 26, 2014 from 6 – 8pm at The MAC galleries, located at 3120 McKinney Avenue, in the Uptown District of Dallas. Exhibitions will be on view through August 23, 2014.

The Annual Membership Exhibition is one of the cornerstones of the spirit and mission of The MAC – providing a place for creative expression and vigorous dialogue between artists and patrons of the arts. The Annual Membership Exhibition celebrates emerging and established artistic talent in Dallas and surrounding areas. Each year a theme for the exhibition is selected by The MAC staff and Board of Directors. The MAC Staff and Board of Directors invite all MAC members or newly joining members to submit works of art in all media from visual to performance art and literary reading relating to the theme: *Something Old, Something New, Something Funky, Something Blue.*

Theme

The 2014 Annual Membership Exhibition theme is *Something Old, Something New, Something Funky, Something Blue:*

*A new twist on a familiar phrase, celebrate 20 years of The MAC's funky past,
and help us add to our future!*

Eligibility

All persons with memberships valid through August 2014 are eligible to submit artwork. Entrants must be or become members of The McKinney Avenue Contemporary at the time of submission. Membership applications and information about membership benefits can be acquired at The MAC – 3120 McKinney Avenue, Dallas, TX 75204 or www.the-mac.org. A one year Artist / Student Membership is \$30.

Member Artist Submissions & Requirements

Each artist may submit only one artwork or participate in one collaborative work.

Visual Art

Visual Art (2-D, 3-D and Electronic Media) cannot exceed 2 feet in any dimension and must be ready to install on date of delivery.

Performance Art / Literary Readings

Performance Art and Literary Readings will be presented during the opening reception.

Collaborative Works

Please contact The MAC to obtain the criteria for participation and guidelines for collaborative works.

Submission Criteria

Work that does not comply with these requirements will not be accepted. The MAC will not refund membership fees to those that have not complied with the submission guidelines.

1. All works must be labeled with the following information:
- Artist's first and last name

- Title, media and date of work
- Indication of top of image if necessary for visual art
- 2. Work must have been produced within the 12 months prior to the exhibition.
- 3. Work must not have been previously shown at The MAC.
- 4. Dimensions of artwork, including the frame, should not exceed 2 feet in any dimension.
- 5. Work must be ready to hang
- 6. Include a caption sheet with your name, address and contact information at the top left of page.
The caption sheet should include:
 - Title
 - Date
 - Dimensions
 - Medium
 - Brief captions or explanatory notes of work
 - Price if the work is for sale

Drop Off Dates & Deadline

Drop off dates are July 16, 17, 18, 19, and 22 from 11am to 8pm. All entries must be received no later than Tuesday, July 22 at 8:00pm. Please contact The MAC to set up an appointment to drop off your artwork if these dates/times conflict with your schedule. Out of town artists are welcomed to ship their artwork to The MAC before July 22. Please include paid return shipment or make alternative arrangements for the return of your artwork.

Notification and Return of Work

The MAC will provide a time and date after the closing of the exhibition for all works to be collected. The MAC requests that artists who sell their work as a result of the show to arrange separately for the delivery of the work to the buyer.

Liability

The MAC is not responsible for the loss or damage of works while in transit. The MAC reserves the right to reproduce images of artwork in the 2014 Membership Exhibition on The MAC website and in any Membership Exhibition advertising or collateral associated with the exhibition. Submission of work to the exhibit indicates acceptance of conditions stated above.

About The MAC

Established in 1994, The McKinney Avenue Contemporary (The MAC) is a nonprofit organization that stands as a Dallas advocate for creative freedom offering the opportunity for experimentation and presentation of art in all disciplines. It supports the emerging and established artist's role in society, and provides a forum for critical dialogue with their audiences. This relationship is cultivated through education and innovative programming. The MAC is a member of the Dallas Art Dealers Association, The Uptown Association and The Luxury Marketing Council.

Call 214-953-1212 for information or visit www.the-mac.org. The MAC is open Wednesday - Saturday 11 a.m. – 9:00 p.m.

Interviews and images related to this exhibition are available upon request.

Contact: Paloma Hinahon, Gallery Manager
paloma@the-mac.org



The McKinney Avenue Contemporary
3120 McKinney Ave. Dallas, TX 75204
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www.the-mac.org

The McKinney Avenue Contemporary

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This announcement is provided to you solely for information purposes. Many factors can materially affect The MAC's exhibit plans. The MAC specifically disclaims any liability with respect to this information.

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