

The McKinney Avenue Contemporary



Winter/Spring 2015
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The McKinney Avenue Contemporary presents
Dallas Medianale 2015
Call and Response Curated by Charles Dee Mitchell and Danielle Avram Morgan
Lilly Albritton: ***¡Qué Viva la Virgen de Guadalupe!***

Jan 17 – Mar 7, 2015
Opening reception Saturday, January 17, 2015, 6:00 – 8:00 pm
Various Screening Dates for Dallas Medianale

Dallas Medianale 2015
Presented by the Video Association of Dallas
Installations in the Large Gallery & Square Gallery
Seated screenings in the Black Box Theatre at The MAC

Lilly Albritton: ***¡Qué Viva la Virgen de Guadalupe!***
A Photographic Essay
New Works Space

Dallas, TX – For Immediate Release – January 8, 2015
The McKinney Avenue Contemporary (The MAC) announces its upcoming exhibitions opening January 17, 2015. High-resolution images are available for the media upon request.

Dallas Medianale 2015

The Dallas Medianale will comprise installations, screenings, and intermedia performances in the galleries and black box theater of The MAC, showcasing works by internationally renowned artists working in film and video. Pioneering computer films will be revisited alongside bleeding-edge experiments in moving images and interactivity. Works will range from iconic achievements in early video art to immersive performances with radical repurposing of obsolete video technology.

Featured artists include Francis Alÿs, Andrew Blanton, Kyle Evans + James Connolly/Cracked Ray Tube, Harun Farocki, Gary Hill, Owen Kydd, Liz Larsen/LZX Industries, Dani Leventhal, Jodi Mack, Sean Miller, Bruce Nauman, Tara Nelson, Jennifer Reeder, Michael Robinson, William Sarradet, Lillian Schwartz, Joe Sola, Micah Stansell, Deborah Stratman, Stan Vanderbeek, John and James Whitney, and more.



Multiple screenings, workshop and after party

Friday, January 9

Seated screenings featured in the Black Box Theatre at The MAC

7:00 pm ***Cybernetic Cinema Revisited: Early Computer Films*** (compilation)

8:15 pm ***Now You See: Intermedia Performances***

Curated by Michael A. Morris

11:00 pm After party at Texas Theatre

Behind the Screen: Video Bar(t) with Bart Weiss

Saturday, January 10

1 - 6pm Featured at Oil and Cotton

Hardware Hacking and DIY Audio/Video Synthesis Workshop

presented by James Connolly + Kyle Evans

Seated screenings featured in the Black Box Theatre at The MAC

4:30 - 8:00 pm ***All that is Solid; Nothing Himself, Beholds Nothing;*** and ***The Body Speaking its Mother Tongue*** (three video compilations)

8:15 pm Seated screenings and Art Talk with nationally recognized filmmaker Jennifer Reeder

Curated by Michael A. Morris

Saturday, January 17 - March 7

Call and Response

Installations in the Large Gallery and Square Gallery

Co-curated by Charles Dee Mitchell and Danielle Avram Morgan

Friday, February 13

Seated screenings featured in the Black Box Theatre at The MAC

7:30 pm ***The Lost Worlds*** (compilation)

8:45 pm ***Experimental Response Cinema*** (compilation)

Curated by Michael A. Morris

Saturday, February 28

Seated screenings featured in the Black Box Theatre at The MAC

6:30 - 9:30 pm Curated by Carolyn Sortor

Dallas Medianale 2015 Sponsors

Texas Commission on the Arts, Dallas Film Commission, Alfred Media Service, and Selig Polyscope



Lilly Albritton: *¡Qué Viva la Virgen de Guadalupe!*

Albritton presents a photographic essay with an altar-installation displaying devotion to the Virgin Guadalupe along the US-Mexico border that incorporates recordings of celebratory chants. Ceremonial dance, singing, religious processions and pilgrimages are documented in order to preserve how these ever-evolving practices take place in a certain region and point in time.

Counterbalancing the violent images coming from Mexican news, Albritton introduces “unique acts of popular devotion” to new audiences. A fresh perspective arises and peace is promoted through generating an appreciation of cultural practices. Photos taken over nine years in seven cities: Mexico City; San Antonio, Texas; El Paso, Texas; Las Cruces, New Mexico; Santa Fe, New Mexico; Phoenix, Arizona; and Los Angeles, California. The narrative supports Albritton’s doctoral dissertation in Aesthetic Studies at the University of Texas Dallas.

About The MAC

Established in 1994, The McKinney Avenue Contemporary (The MAC) is a nonprofit organization that stands as a Dallas advocate for creative freedom offering the opportunity for experimentation and presentation of art in all disciplines. It supports the emerging and established artist’s role in society, and provides a forum for critical dialogue with their audiences. This relationship is cultivated through education and innovative programming. The MAC is a member of the Dallas Art Dealers Association, The Uptown Association and The Luxury Marketing Council. 3120 McKinney Avenue, Dallas, TX 75204-7494, www.the-mac.org, 214.953.1212

Call 214-953-1212 for information or visit www.the-mac.org. The MAC is open Wednesday - Saturday 11 a.m. – 9:00 p.m. Suggested donation of \$5 for non-members.

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