



PRESS RELEASE

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FOR IMMEDIATE RELEASE
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**The MAC in Collaboration with The Reading Room
Invites Viewers on a Multimedia Journey
Through Dallas' Southern Sector
with Two Exhibitions by K. Yoland
Letters without an address at The MAC
Opening Reception Saturday, May 7, 7-10 p.m.
and *Hidden Histories* at The Reading Room
Opening reception Saturday, May 7, 6-9 p.m.**



K. Yoland, *Letters without an address*, 2016, video still. Image courtesy of the artist.

As part of the *New Urban Landscape* series, The MAC is proud to present *Letters without an address*, new video works by international artist K. Yoland, on view during three receptions on May 7, 7-10, May 12, 6-9, and May 21, 6-9. In collaboration with this exhibit, The Reading Room presents *Hidden Histories*, which features photography and video stills by Yoland, on view May 7 through May 30. The opening receptions for both exhibits will take place on May 7 from 6-9 at The Reading Room and from 7-10 at The MAC. Yoland's video installation at The MAC integrates images shot across Dallas with fictitious letters written in response to news reports and historical events. Visitors to the two galleries will be led on a multimedia journey through Dallas' southern sector.

Letters without an address includes footage of the Trinity River, Freedmen's Cemetery, Fair Park, Oak Cliff and a Paupers Cemetery. Although the video footage is all shot in Dallas, the letters leave location, time and context ambiguous. Each letter is addressed to someone who has disappeared or has been forced out of their home for reasons left unknown. The work, influenced by Yoland's research of regional and national news reports, acknowledges the many people in various communities and cities who have been marginalized or excluded. This includes a reference to the artist's home country, England, highlighting its active engagement in selling and owning slaves, and the profit gained even from abolishing it.

K. Yoland is from London, England and came to the United States as the inaugural artist-in-residence at Marfa Contemporary in 2012. She has also been artist-in-residence with UTD CentralTrak, South London Gallery, and Acme in London. Among Yoland's recent exhibitions are: The Lisson Gallery (London), Talley Dunn Gallery (Dallas), Art League Houston 2015 FotoFest (Houston), Turner Contemporary (UK), Oklahoma Contemporary (Oklahoma City), BeefHaus (Dallas), Alan Cristea Gallery (London), and Marfa Contemporary (Marfa). Yoland is currently teaching socially and politically engaged art at the University of Texas at Dallas, and researching the history of segregation, racism and marginalized communities in Dallas and the United States.

When/Where

The MAC in collaboration with The Reading Room presents

K. Yoland: *Letters without an address*

Opening reception Saturday, May 7, 7-10

Reception Thursday, May 12, 6-9

Reception Saturday, May 21, 6-9

The MAC

1601 South Ervay Street

214.953.1212

Entrance at 1600 Gano St. and street parking on Gano St.

K. Yoland: *Hidden Histories*

May 7 - 30, 2016

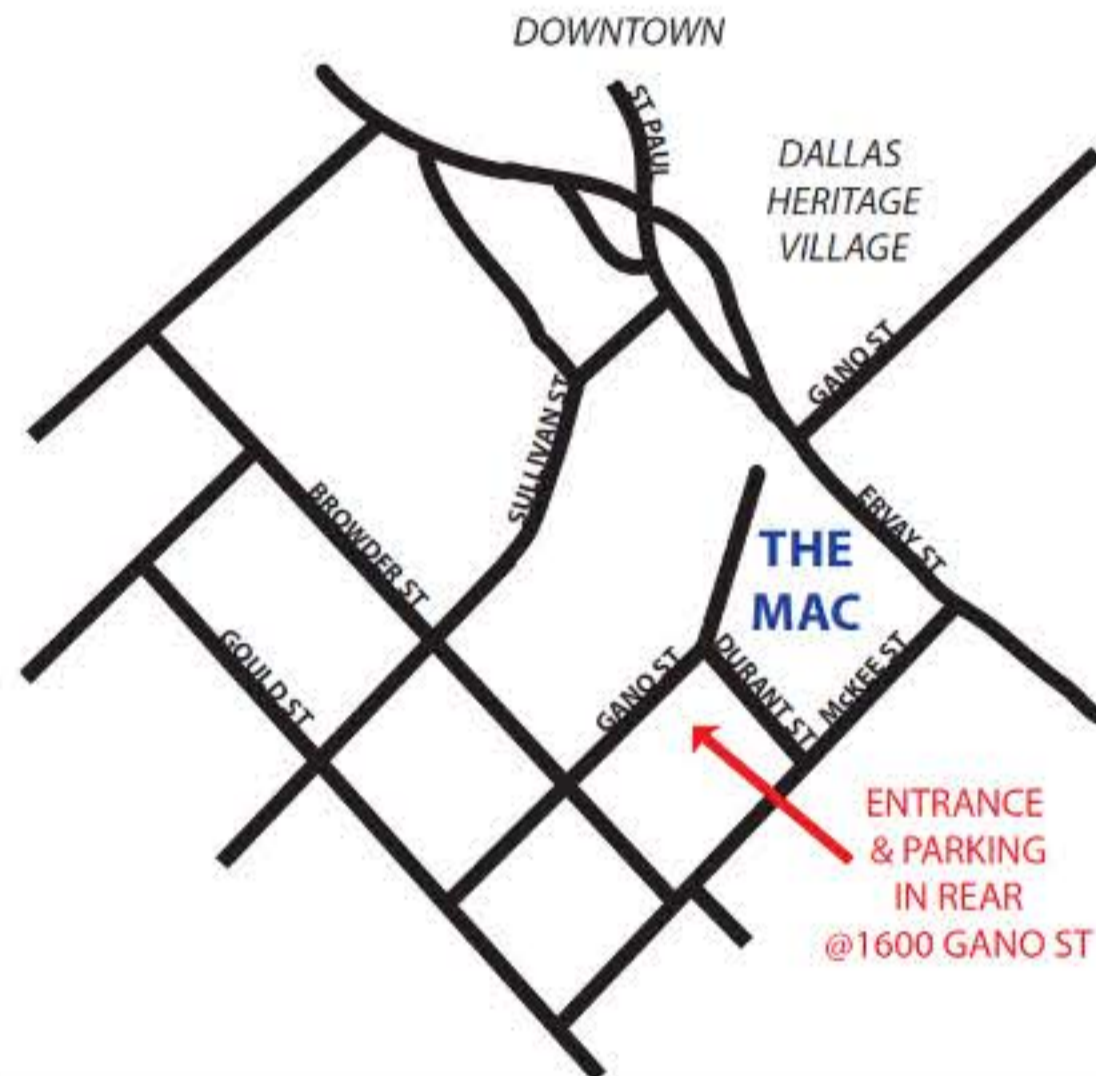
Opening reception Saturday, May 7, 6-9

The Reading Room

3715 Parry Avenue

214.952.4109

www.thereadingroom-dallas.blogspot.com



The MAC has embarked on a new series of exhibitions, art talks, and site-specific projects revolving around the theme *New Urban Landscape*. April through September 2016, programming will address the role of the arts in shaping the Cedars and the broader community of Dallas, striving to empower through the exchange of ideas, values, culture, and knowledge. Dallas and Fort Worth artists in the series include **Willie Baronet, Christopher Blay, H. Schenck, Giovanni Valderas, and K. Yoland**, who explore issues related to homelessness, displacement, gentrification, and immigration.



The MAC, formerly The McKinney Avenue Contemporary, relocated in the summer of 2015 from its home of more than 20 years on McKinney Avenue to a century-old five-building complex in the Cedars neighborhood south of downtown Dallas at 1601 S. Ervay Street. Exciting renovations are already underway for commercial galleries, restaurant and retail space, and an urban green space. The target opening date is early 2017. Fortunately, this interruption has not deterred The MAC from

continuing to present its adventurous programming in the raw warehouse space. During the past months, hundreds of visitors have explored the captivating complex through exhibitions, installations and events including the collaboration with Aurora in October, the partnership with Cedars Open Studios in November, and the Jeff Parrott show in February. The driving force behind this programming is a vital component of The MAC's mission: local artists and experimental programming.

The MAC Mission

The MAC is a nonprofit organization that stands as a Dallas advocate for creative freedom offering the opportunity for experimentation and presentation of art in all disciplines. It supports the emerging and established artist's role in society by providing a forum for critical dialogue with their audiences. This relationship is cultivated through education and innovative programming.

The MAC is open for special events and by appointment as we undergo renovations at our new location.

Let's keep in touch!



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