



THE CEDARS UNION



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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**The Cedars Union and The MAC
Are Pleased to Present *Bring Your Own Beamer Cedars*,
a One-Night-Only Event
and Fundraiser for Harvey Arts Recovery Fund
Saturday, October 14, 7-11PM**

The Cedars Union and The MAC are pleased to present Dallas' first adaptation of *Bring Your Own Beamer Cedars (BYOB)* on Saturday, October 14, 7-11PM. This one-night-only outdoor exhibition invites artists and creators of all disciplines to bring their own projector (often referred to as a "beamer" in Europe) and media player and cast visual content onto the walls of buildings throughout the Cedars, showcasing the vibrant arts community and walkability of the historic neighborhood. *BYOB Cedars* consists of an open call to the public and an exhibition of time-based works by Chuck and George, Adam Fung, Julie Libersat, Sean P. Miller, Kris Pierce, Carolyn Sortor, Alison Starr, Fabiola Valenzuela, among others, and a performance organized by Dallas Ambient Music Nights from 8-10:30PM.

Participate or observe – everyone is invited! Those interested in participating need only bring a projector of any kind (LED, LCD, mini, overhead, slide carousel, homemade, etc.), media player, and their time-based artwork – something old, or new, or experimental. Participants are encouraged to arrive anytime between 7-10PM, and may check in at The Cedars Union or The MAC where they will be directed to an available location. Maps will be available at any participating venue.

Venues include The Cedars Union, The MAC, and various locations in between.

In support of artists and arts organizations affected by Hurricane Harvey and its aftermath, The Cedars Union and The MAC will collect donations to benefit the Harvey Arts Recovery Fund.

Harvey Arts Recovery Fund was launched by not-for-profit organizations dedicated to serving the Greater Houston arts and cultural sector. The Fund will provide aid to individual artists who suffered personal and professional losses during Hurricane Harvey and the flooding that followed, as well as financially assist small and mid-sized arts and cultural organizations rebuilding after Harvey. More info at www.harveyartsrecovery.org

BYOB, an open-source idea initiated by Rafaël Rozendaal in Berlin, is an exploration of the medium of projection. According to its founder, “*BYOB* is a celebration of the new world we live in and a glimpse of what computing could look like in the future. Today the internet is confined to screens. Tomorrow information will surround us, composing our surfaces, defining our spaces, enmeshing itself with the ether. A moving image is never an object, and when it is coupled with the increased flexibility of portable projection, the realm of experience quickly expands.” Since its first iteration, this exhibition has been held worldwide. Find out more here: www.byobworldwide.com

When/Where

Bring Your Own Beamer Cedars

Sat, Oct 14, 7-11PM

Dallas Ambient Music Nights performance 8-10:30PM

The Cedars Union
1201 South Ervay Street

The MAC
1601 South Ervay Street
Entrance at 1600 Gano Street

Getting to the Cedars

The Cedars is located just blocks from the heart of Downtown Dallas south of I-30. By car the Cedars is connected to the metroplex from major arteries: I-30, US-75, I-45, and I-35. The neighborhood is easily accessible by DART lightrail and bus.

DART Cedars Station is just over a quarter mile away from all participating locations along South Ervay Street.

Street parking available throughout the neighborhood.

The Cedars Union Mission

The Cedars Union is a 501(c)(3) not-for-profit organization. The CU was founded to provide studios, programs, and tools for creatives, foster a collaborative arts community, and advance the arts in North Texas.

The MAC Mission

The MAC is a nonprofit organization that stands as a Dallas advocate for creative freedom offering the opportunity for experimentation and presentation of art in all disciplines. It supports the emerging and established artist's role in society by providing a forum for critical dialogue with their audiences. This relationship is cultivated through education and innovative programming.